Funeral Service Journal



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Obituaries just got smarter



- Revolutionary new advertising model
- **Lowers day-to-day** operational costs

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The Booklets with mini-pens and paper hearts



Paper Hearts can be inserted within the spaces left by removing the individual engraved wooden hearts. These may contain a written epitaph to leave with your loved one.

Example: "Dear Grandpa, please watch over us from Heaven..."



Small booklets entitled "The Heart Coffer Ritual" and mini-pens, both personalised with the name of your Funeral Parlour, can be placed in the Church pews in order to facilitate distribution for the participants of the ceremony.

These help the Funeral Parlour explain the emotional aspects of the Heart Coffer ritual.

Inside the booklet you'll find the following phrase:

"During this ceremony, we may take, should we so desire, a small wooden heart from the Heart Coffer Scrigno del Cuore of our loved one, as a memory to be forever cherished.

In it's place, we may leave a message using the paper hearts herein contained."



The Memory Coffer

The small memory coffer allows you to preserve the wooden hearts removed from the Heart Coffer Scrigno del Cuore and are delivered to the participants of the ceremony.



The Rosary

A traditional object that cannot be overlooked: a precious rosary with heart shaped hematite crystals.



The Signature Book

The Signature Book allows the participants to leave their names as a testimonial to having been a part of the ceremony and having taken a wooden heart in memory.



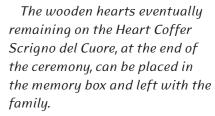
The Signature Book display

The display positioned near the Signature Book contains the following phrase:

"Leave in this book a brief thought or simply your signature, which will remain a cherished reminder of your presence with us on this special

During the ceremony, should you so desire, you may take with you a small wooden heart in memory of our loved one".

The Memory Box







del Cu<u>re</u>



The Heart Coffer Scrigno del Cuore provides for an innovative and emotional ceremony which guarantees a suggestive and precious homage to the deceased, and moreover conveys prestige and recognition for the services provided by the funeral parlour.







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Scrigno del Cuore

The Heart Coffer Scrigno del Cuore is an elegant casket with small hearts engraved along the perimeter that can be removed and kept as a treasured memory of your loved one. A product that is as original as it is essential for a modern funeral parlour, allowing you to offer an exclusive and an unforgettable ceremony.

Scrigno de il tuo gesto d'amo

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